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NEWS RELEASE

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BENEFIT FINANCIAL SERVICES GROUP (BFSG) RANKED #7 IN FINANCIAL ADVISOR'S (FA) MAGAZINE "TOP 50 FASTEST-GROWING FIRMS"

PHOENIX (August 4, 2020) – Benefit Financial Services Group (BFSG), a multi-faceted registered investment advisory firm serving both institutional and individual clients, is pleased to announce it has been ranked #7 in Financial Advisor's (FA) magazine "Top 50 Fastest-Growing Firms" and ranked #345 out of 551 firms that made the list in FA's 2020 "Annual RIA Ranking". The rankings were released in the August 2020 issue of Financial Advisor magazine (<https://www.fa-mag.com/news/rias-in-the-time-of-pandemic-56993.html>).

"BFSG is proud to continue its upward trajectory to the forefront of the financial adviser industry and our deep appreciation goes to our loyal clients and our dedicated professionals," said Michael Allbee, a principal, and the CCO of BFSG.

This annual survey is performed by Financial Advisor Magazine as a means of measuring growth among independent advisors across the U.S. To be eligible firms must be registered investment advisors and provide financial planning and related services to individual clients. All firms must be either independently owned or a freestanding subsidiary of another business. Firms with at least \$400 million in assets under management (discretionary and non-discretionary as reported on Form ADV as of year-end 2019) will be included in FA's national "Top 50 Fastest-Growing Firms". Firms with at least \$250 million in assets under management (discretionary and non-discretionary as reported on Form ADV as of year-end 2019) will be included in FA's national "Annual RIA Ranking".

Disclaimer: Awards and recognitions by unaffiliated rating services, companies, and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if the Firm is engaged, or continues to be engaged, to provide investment advisory services; nor should they be construed as a current or past endorsement of the Firm or its representatives by any of its clients. Rankings published by magazines and others are generally based exclusively on information prepared and/or submitted by the recognized adviser. The Firm did not pay a fee for inclusion on this list.